WAY Academy of Flint 817 E. Kearsley Flint, MI 48503 Board of Directors Regular Board Meeting June 20, 2019 6:34 PM MINUTES

#### Agenda Items

- I. Call to Order by the President at 6:34p.m
- II. Attendance Roll Call

Buetow x

Nelson\_x\_

Wright\_x\_

Cabine\_Excused

Spencer Absent

III. Approval of Agenda

Motion made to approve the June agenda as presented by Angela Nelson/Seconded by Lori Wright / All members voted with Aye. There were non opposed. Approved unanimously.

- IV. Call to the Public- None
- V. Consent Agenda
  - A. Accept minutes of the March 2019 Regular Meeting
    Motion made to accept the minutes of the March 2019 Regular
    Meeting as presented by Lori Wright/ Seconded by Angela
    Nelson. All members voted with Aye. There were none opposed
    Approved unanimously.
- VI. Correspondence-None
- VII. Old Business

Board President Buetow discussed the legal bill related to the Michigan Department of Civil Rights Claim. Despite the case being dropped there was a legal fee without conversation pertaining to the

case nor with the school administration or the Board. Board President Buetow stated that he would call Thomas & Delaney regarding the charges. Ms. Glenn mentioned that she would get a proposal for legal services and submit the Legal Board Committee. Ms. Glenn also mentioned that she would send a potential Vendor List.

#### VIII. New Business

#### A. Discussion Items

- 1. Superintendent's Report-Madeline Black
  Superintendent Black gave a brief introduction to the Board
  Members about her background and her new role as the
  Superintendent. Superintendent Black discussed the 12,000 dollar
  budget and mentioned that the funds would be used for
  marketing; billboards, direct mailings and flyers. Superintendent
  Black said that marketing would help to increase enrollment
  numbers for the WAY Academies overall.
- Director's Report-Scott Henwood.
   Mr. Henwood discussed the May 2

Mr. Henwood discussed the May 2019 report and stated that enrollment has gone down due to graduates. WAY Flint's enrollment has continued to drop as we continue to graduate students. Way Flint had 13 graduates in December and currently have 23 graduates for June. There was a loss of some students due to discipline issues and failed recommitment plans. Mr. Henwood mentioned that in April credit attainment was low due to the state testing for the month. Though the overall credit earned decrease in April, it was still close to the goal of .5. In May Mr. Henwood said that it was a banner month, earning our second highest total credit attainment the year. The  $7^{th}$  and  $11^{th}$ graders earned the most credit on average for the month of May. Points of Pride: State testing is complete, overall we had a good turnout and we were close to 95% tested. Way Flint has 23 graduates for June. This is two less than last June. Currently we have graduated 33 students for the 2018-2019 school year. Credit attainment continues to be strong and above

or around the goal of .5. Ms. Glenn mentioned to the board members that there would be security at the graduation on June 25, 2019.

3. Academic Goals and Progress Report-Madeline Black Superintendent Black stated that enrollment for Fall and Spring increased. The goals for the Way Flint Marketing Plan for 2019-2020 school year would be to stabilize enrollmentconsistently have the same count numbers in the Fall and Spring each year, once stabilized, then we would be able to grow the brand. Increase student retention so that the biggest number of exited students are our graduates each year. Grow the name of Way Academy of Flint so that more people realize that we are a great choice for their students (s) and that if they come to us and stay their students will gradate. According to MiSchooldata.org The Community Schools currently has 4,245 students, k-12. They have lost 2, 288 students in the last 5 years (2014-15 to 2018-19). Most of these families are fleeing to schools outside of Flint. Superintendent Black mentioned the following ways to target students: Use current families as referrals, social media, Facebook ads, Face to Face and Community partnerships. The overall focus this campaign needs to be on marketing Flint and the surrounding communities aware that we are a great educational option for their student. Board President Buetow mentioned that a small school atmosphere and working as a team is what Way Academy offers that draws parents and students to our schools. Board President Buetow asked Mr. Henwood in his opinion what is the most effective marketing tool that he uses? Mr. Henwood stated that word of mouth, family referrals, social media and family memberships with the Flint Cultural Center.

4. Financial Reports-Kelli Glenn

Ms. Glenn reviewed the May 2019 Financial Statements with the Board. Ms. Glenn mentioned any budget overages at this point in time were addressed in the proposed June 2019 General Fund Budget Amendment. Board President Buetow reviewed the statements and mentioned that the budget changes were minimal.

- 2019-2020 Budget Timeline
   Ms. Glenn discussed the timeline for putting together the 20192020 proposed budget. Ms. Glenn mentioned the Budget Timeline
   was originally to be presented at the May 2019 Board Meeting
   which ended up being cancelled.
- 6. General Fund 2018-2019 June Budget Amendment Kelli Glenn shared information on the General Fund 2018-2019 June Budget Amendment, which is the final budget for the 18-19 school year and provided the Board with a handout.
- 7. Proposed 2019-2020 General Fund Budget
  Kelli Glenn shared information on the General Fund 2019-2020
  Proposed Budget and provided a handout to the board. Ms. Glenn
  discussed with the Board her budget assumptions and projected
  enrollment.
- 8. SAN September 2019 Borrowing Resolution
  Ms. Glenn shared information on the State Aid Note September
  2019 Borrowing Assessment and provided the board with a
  handout.
- 9. ESP Evaluations and Self Evaluations
  Ms. Glenn reminded each Board Member to complete their ESP
  Evaluation and Self Evaluation forms and email them to her
  before the deadline of June 28, 2018.

#### 10. Training-none

11. 2019-2020 School Calendar
Superintendent Black presented the Way Academy of Flint
2019-2020 District Calendar to the Board Members to
review. Superintendent Black stated that she would be
applying for a waiver to allow the students to attend less
days and hours suggested by GISD. The instructional hours
wavier allows us to do this to match the common calendar.

#### B. Action Items

## 1. Accept Financial Reports

Motion made to Approve the Financial Reports as presented by Angela Nelson / Seconded by Lori Wright. All members voted with Aye. There were none opposed. Approved unanimously.

## 2. Approve the 2019-2020 Budget Timeline

Motion made to Approve the 2019-2020 Budget Timeline as presented by Angela Nelson / Seconded by Lori Wright /. All members voted with Aye. There were none opposed. Approved unanimously.

# 3. Approve the General Fund 2018-2019 June Budget Amendment

Motion made Approve the General Fund 2018-2019 June Budget Amendment as presented by Angela Nelson/ Seconded by Lori Wright/. All members voted with Aye. There were none opposed. Approved unanimously.

Buetow - Aye Wright - Aye Nelson - Aye

## 4. Approve the General Fund 2019-2020 Proposed Budget

Motion made Approve the General Fund 2019-2020 Proposed Budget as presented by Lori Wright/ Seconded by Angela Nelson. All members voted with Aye. There were none opposed. Approved unanimously.

Buetow - Aye Wright - Aye Nelson - Aye

# 5. Approve the SAN September 2019 Borrowing Resolution

Motion made to approve the SAN September 2019 Resolution as presented by Angela Nelson/Seconded by Lori Wright. All members voted with Aye. There were none opposed. Approved unanimously.

Buetow - Aye Wright - Aye Nelson - Aye

## 6. Approve the 2019-2020 School Calendar

Motion made to approve the 2019-2020 School Calendar as presented by Angela Nelson/Seconded by Lori Wright. All members voted with Aye. There were none opposed. Approved unanimously.

- 7. Approve the Thomas & Delaney Invoice The Board Tabled approving the March 2019 Thomas & Delaney Invoice until the next regularly scheduled Board Meeting.
- IX. LSSU Authorizer Liaison Report-Melissa Weisberger

LSSU Authorizer Melissa Weisberger mentioned the deadline to register for the retreat is June 26, 2019. Melissa mentioned to the Board Members that someone should contact Board Member Precious Spencer to get an update to see if she would like to continue serve as a board member. There was a discussion regarding if the board should continue to have a parent be a board member or someone in a leadership position. Board President Buetow said that he would contact Pastor Tommy from Ashbury church for to get leads.

X. Board Committee Reports/CommentsMs. Glenn mentioned to the Board Members that there would be a

meeting scheduled soon with the Legal Committee, followed by submission of a legal request for proposals.

- XI. Announcements-None
- XII. Call to Public—None
- XIII. Adjournment
  Motion made to adjourn at 8:11 p.m. by Angela Nelson/Seconded
  by Lori Wright. All members voted with Aye. There were none
  opposed. Approved unanimously.

### **Minutes Certification:**

Approved minutes of June 20, 2019 Regular Meeting Respectfully submitted.

Board Secretary

Date